

Kofi Ahouette Akyea

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WORK HISTORY

Freelance Web Developer / Designer

Aug. 2022 – Present

- Designed and developed websites for small businesses, incorporating responsive layouts and SEO Optimization which caused a significant increase in the companies' online presence.
- Led a team of 3 developers in the end-to-end creation of an E-commerce platform.
- Implemented responsive design principles to 3 websites and optimized load times leading to an increase in conversion rates.
- Analysed performance of 2 websites to identify, and address bottlenecks for improving user experience which resulted in enhanced user experience and satisfaction.
- Designed brand identities, including logos and marketing materials, ensuring consistency across digital and print media.
- Managed and executed social media campaigns, boosting brand awareness and audience engagement.

Volunteer Accounting Assistant

Presbyterian Church of Ghana Praise Congregation (2019 – Present) (Sundays)

- Recorded and processed church tithes, offerings and special donations
- Maintained confidentiality and integrity in handling church financial contributions.
- Entered all financial transactions into the church accounting system.
- Maintained and updated records of income, expenses and fund allocation

Volunteer UI/UX and Front-End Developer

Wastedump (Pty) Ltd | August 2024 – November 2024

- Designed intuitive wireframes, high-fidelity designs, and interactive prototypes, significantly improving the usability and visual appeal of Wastedump's digital products.
- Led the logo design and visual branding efforts, creating a cohesive and impactful identity for the startup.
- Developed responsive, high-performance websites using Next.js and implemented dynamic animations with Framer Motion, enhancing user engagement and satisfaction.
- Collaborated across teams to deliver innovative solutions for waste management, driving inclusivity and efficiency in product design.

IT Lead / Accounts Clerk

The Cross-Energy Ghana Limited | Oct. 2021 – Nov. 2022

- Conducted weekly evaluations of computing systems, assessing performance and overall health which was instrumental in mitigating system lag and significantly enhancing overall productivity.
- Installed and updated over 10 company software and hardware solutions which led to seamless functionality and optimal performance of all systems.
- Maintained the company website, focusing on design principles and responsiveness across devices which led to an improved online presence, attracting more visitors, and enhancing user engagement.
- Designed and updated brand assets, including logos and marketing materials which helped ensure a cohesive visual identity that effectively communicated the brand's message and values.
- Recorded and tracked financial transactions in excel.
- Processed invoices, payments and expense claims in a timely manner.
- Conducted bank reconciliations to verify financial records against bank statements.

National Service Personnel

National Development Planning Commission | Sept. 2020 – Sept. 2021

- Collected and recorded data from 12 junior high schools on the effects of COVID-19 on children in Ghana.

- Reviewed the Social Development Results Framework for 2020.

PROJECTS:

Apple Website Clone | ReactJS, Tailwind CSS, GSAP, Sentry | [GitHub](#) | [Website](#) | September 2024

- Cloned the Apple iPhone 15 website with ReactJS.
- Implemented Tailwind CSS for responsiveness.
- Implemented animations with GSAP animation library
- Tracked Performance with Sentry

Quote Generator | HTML, CSS, JavaScript, Type API | [GitHub](#) | [Demo](#) February 2024

- Implemented responsive design to make the site display correctly on various devices.
- Integrated Type API to fetch data to display random quotes.

Countries App | Reactjs, Rest API | [GitHub](#) | [Demo](#) | January 2024

- Implemented responsive design to make the site display correctly on various devices.
- Integrated Rest API to fetch data to display random quotes.
- Added filter functionality to allow filtering by region.
- Added search functionality and dark mode functionality.

GreenHill Lodge | [WordPress](#) | November 2023 – December 2023

- Ensured the website is fully functional and optimized for mobile devices.

2TJ Company and Ecommerce Tissues Website | WordPress | [Website](#) | July 2023 – September 2023

- Integrated Paystack for secure payment transactions which increased the overall sales of the business.
- Ensured the website is fully functional and optimized for mobile devices.
- Utilize WordPress CMS for its flexibility and ease of management.
- Implementation of SEO best practices for better visibility and ranking on search engines.

Modifi Studio Website| WordPress| [Website](#) | April 2023 – July 2023

- Ensured the website is fully functional and optimized for mobile devices.
- Implemented portfolio functionality to display the company's projects. •
Seamlessly integrated company brand assets to ensure a consistent design language across the website.

Airstate Website | Webflow | [Website](#) | September 2022 – September 2023

- Created 4 pages with showcasing the agencies estate plans.
- Implemented responsive design to make the site display correctly on various devices.

SKILLS

- **Adobe Creative Suite:** (Photoshop, Illustrator, Premier Pro)
- HTML, CSS, JavaScript, ReactJs, React Native, NextJs, Tailwind CSS
- Responsive Web Design
- User interface (UI) design - Figma
- WordPress
- Webflow
- Microsoft Office Suite
- Power BI
- Facebook & Google Ads, email marketing, paid advertising

EDUCATION & CERTIFICATIONS

- **WasteDump Volunteer Certification**
WasteDump | November. 2024
- **Azubi Front End Developer Certification**
Azubi Africa | April. 2024
- **ACCA Level 1**

- **Complete Figma Mega course: UI/UX Design**
Udemy | Oct 2022
- **Google UI/UX Design Certificate** Coursera | Jul. 2022
- **BA. Economics**
Kwame Nkrumah Univ. of Science & Tech. | Jun. 2020

REFERENCE

Available on request